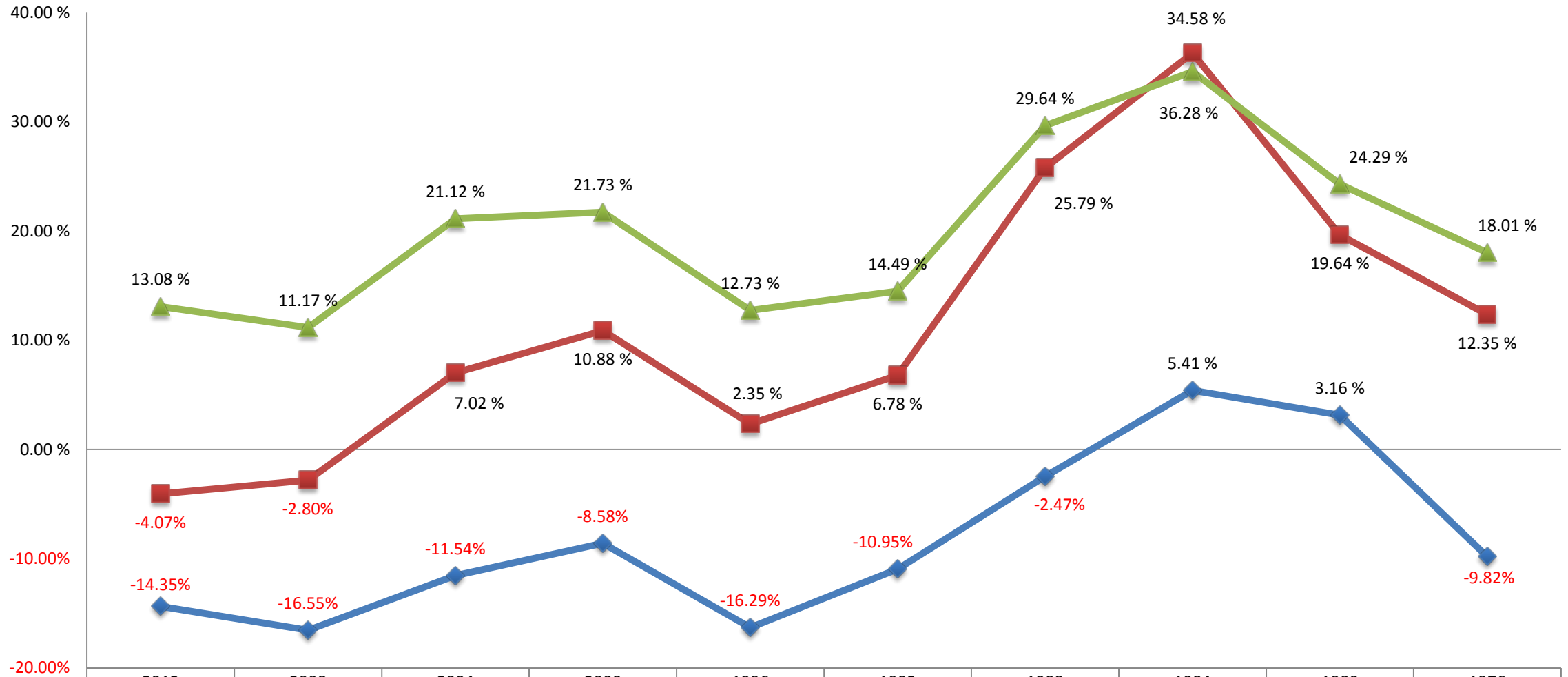


**Cleveland, Columbus & Cincinnati Media Markets Republican % Variance to Democrat
Last 10 Elections (2012-1976)**



	2012	2008	2004	2000	1996	1992	1988	1984	1980	1976
◆ Cleveland	-14.35%	-16.55%	-11.54%	-8.58%	-16.29%	-10.95%	-2.47%	5.41%	3.16%	-9.82%
■ Columbus	-4.07%	-2.80%	7.02%	10.88%	2.35%	6.78%	25.79%	36.28%	19.64%	12.35%
▲ Cincinnati	13.08%	11.17%	21.12%	21.73%	12.73%	14.49%	29.64%	34.58%	24.29%	18.01%