

Ohio President Media Markets Total % of Statewide Vote (Last Ten Races 1976-2012)

Media Market	2012 Total	2008 Total	2004 Total	2000 Total	1996 Total	1992 Total	1988 Total	1984 Total	1980 Total	1976 Total
Cleveland Media Market Totals	33.68%	33.93%	34.31%	34.37%	34.33%	34.94%	35.48%	35.91%	35.82%	36.23%
Columbus Media Market Totals	19.65%	19.08%	18.35%	17.33%	17.07%	16.85%	16.15%	15.96%	16.08%	15.58%
Cincinnati Media Market Totals	15.46%	15.25%	14.98%	15.11%	14.75%	14.33%	14.22%	13.80%	13.57%	13.33%
Dayton Media Market Totals	11.11%	11.18%	11.32%	11.26%	11.43%	11.42%	11.23%	10.97%	11.09%	10.94%
Toledo Media Market Totals	8.73%	8.88%	8.93%	9.17%	9.19%	9.23%	9.24%	9.37%	9.44%	9.40%
Charleston Media Market Totals	2.79%	2.87%	2.99%	3.11%	3.18%	3.17%	3.16%	3.21%	3.24%	3.23%
Wheeling Media Market Totals	1.81%	1.87%	1.95%	2.14%	2.21%	2.22%	2.33%	2.44%	2.41%	2.65%
Youngstown Media Market Totals	4.82%	4.95%	5.16%	5.41%	5.66%	5.68%	5.95%	6.15%	6.05%	6.43%
Ft. Wayne Media Market Totals	0.41%	0.43%	0.44%	0.47%	0.48%	0.48%	0.50%	0.47%	0.50%	0.52%
Lima Media Market Totals	0.86%	0.88%	0.88%	0.93%	0.97%	0.96%	1.02%	1.01%	1.03%	0.95%
Zanesville Media Market Totals	0.66%	0.68%	0.69%	0.69%	0.73%	0.70%	0.72%	0.71%	0.76%	0.73%

Ohio President Media Markets Republican % of Statewide Vote (Last Ten Races 1976-2012)

Media Market	2012 Romney (R)	2008 McCain (R)	2004 Bush	2000 Bush (R)	1996 Dole (R)	1992 Bush (R)	1988 Bush (R)	1984 Reagan (R)	1980 Reagan (R)	1976 Ford (R)
Cleveland Media Market Totals	29.71 %	29.62 %	29.70 %	30.05 %	29.53 %	30.32 %	31.17 %	31.86 %	32.93 %	32.53 %
Columbus Media Market Totals	19.42 %	19.45 %	19.23 %	18.65 %	19.29 %	18.80 %	18.33 %	18.24 %	17.62 %	17.59 %
Cincinnati Media Market Totals	18.09 %	17.87 %	17.80 %	17.96 %	18.79 %	17.99 %	16.66 %	15.70 %	15.58 %	15.94 %
Dayton Media Market Totals	13.09 %	12.99 %	12.69 %	12.22 %	12.34 %	12.65 %	12.66 %	12.05 %	10.92 %	11.38 %
Toledo Media Market Totals	8.26 %	8.36 %	9.04 %	9.26 %	8.96 %	9.03 %	9.25 %	9.65 %	9.77 %	9.40 %
Charleston Media Market Totals	3.02 %	3.16 %	3.10 %	3.21 %	2.96 %	3.09 %	3.11 %	3.23 %	3.26 %	3.09 %
Wheeling Media Market Totals	2.03 %	1.96 %	1.90 %	1.95 %	1.65 %	1.66 %	1.82 %	2.01 %	2.13 %	2.27 %
Youngstown Media Market Totals	3.99 %	4.15 %	4.04 %	4.12 %	3.85 %	3.80 %	4.29 %	4.61 %	5.08 %	5.25 %
Ft. Wayne Media Market Totals	0.56 %	0.54 %	0.59 %	0.59 %	0.58 %	0.57 %	0.61 %	0.56 %	0.58 %	0.60 %
Lima Media Market Totals	1.11 %	1.12 %	1.14 %	1.22 %	1.31 %	1.34 %	1.28 %	1.25 %	1.32 %	1.19 %
Zanesville Media Market Totals	0.72 %	0.77 %	0.78 %	0.77 %	0.75 %	0.75 %	0.82 %	0.81 %	0.81 %	0.77 %

Ohio President Media Markets Democrat % of Statewide Totals (Last Ten Races 1976-2012)

Media Market	2012 Obama (D)	2008 Obama (D)	2004 Kerry (D)	2000 Gore (D)	1996 Clinton (D)	1992 Clinton (D)	1988 Dukakis (D)	1984 Mondale (D)	1980 Carter (D)	1976 Carter (D)
Cleveland Media Market Totals	37.51 %	37.88 %	39.11 %	38.67 %	37.37 %	38.45 %	40.81 %	41.91 %	38.70 %	39.62 %
Columbus Media Market Totals	19.86 %	18.75 %	17.41 %	16.00 %	15.85 %	15.09 %	13.40 %	12.35 %	14.46 %	13.56 %
Cincinnati Media Market Totals	13.04 %	12.97 %	12.07 %	12.25 %	12.31 %	12.00 %	11.21 %	11.15 %	11.56 %	10.94 %
Dayton Media Market Totals	9.24 %	9.53 %	9.89 %	10.37 %	10.78 %	10.34 %	9.46 %	9.43 %	11.36 %	10.51 %
Toledo Media Market Totals	9.11 %	9.33 %	8.83 %	9.16 %	9.32 %	9.22 %	9.22 %	8.96 %	8.65 %	9.41 %
Charleston Media Market Totals	2.55 %	2.59 %	2.87 %	2.95 %	3.19 %	3.41 %	3.21 %	3.17 %	3.39 %	3.40 %
Wheeling Media Market Totals	1.60 %	1.75 %	2.01 %	2.26 %	2.51 %	2.83 %	2.98 %	3.07 %	2.86 %	3.08 %
Youngstown Media Market Totals	5.61 %	5.62 %	6.32 %	6.75 %	6.94 %	7.01 %	8.03 %	8.41 %	7.16 %	7.59 %
Ft. Wayne Media Market Totals	0.27 %	0.32 %	0.28 %	0.35 %	0.37 %	0.36 %	0.36 %	0.34 %	0.39 %	0.44 %
Lima Media Market Totals	0.63 %	0.66 %	0.60 %	0.64 %	0.72 %	0.69 %	0.71 %	0.67 %	0.75 %	0.73 %
Zanesville Media Market Totals	0.60 %	0.60 %	0.60 %	0.61 %	0.64 %	0.59 %	0.60 %	0.55 %	0.72 %	0.70 %

County	Media Mkt.
Athens	Charleston
Gallia	Charleston
Jackson	Charleston
Lawrence	Charleston
Meigs	Charleston
Scioto	Charleston
Vinton	Charleston
Washington	Charleston

Adams	Cincinnati
Brown	Cincinnati
Butler	Cincinnati
Clermont	Cincinnati
Clinton	Cincinnati
Hamilton	Cincinnati
Highland	Cincinnati
Warren	Cincinnati

Ashland	Cleveland
Ashtabula	Cleveland
Carroll	Cleveland
Cuyahoga	Cleveland
Erie	Cleveland
Geauga	Cleveland
Holmes	Cleveland
Huron	Cleveland
Lake	Cleveland
Lorain	Cleveland
Medina	Cleveland
Portage	Cleveland
Richland	Cleveland
Stark	Cleveland
Summit	Cleveland
Tuscarawas	Cleveland
Wayne	Cleveland

County	Media Mkt.
Coshocton	Columbus
Crawford	Columbus

County	Media Mkt.
Allen	Lima
Defiance	Toledo
Fulton	Toledo
Hancock	Toledo
Henry	Toledo
Lucas	Toledo
Ottawa	Toledo
Putnam	Toledo
Sandusky	Toledo
Seneca	Toledo
Williams	Toledo
Wood	Toledo
Wyandot	Toledo

Belmont	Wheeling
Guernsey	Wheeling
Harrison	Wheeling
Jefferson	Wheeling
Monroe	Wheeling
Noble	Wheeling

Columbiana	Youngstown
Mahoning	Youngstown
Trumbull	Youngstown

Muskingum	Zanesville
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Delaware	Columbus
Fairfield	Columbus
Fayette	Columbus
Franklin	Columbus
Hardin	Columbus
Hocking	Columbus
Knox	Columbus
Licking	Columbus
Madison	Columbus
Marion	Columbus
Morgan	Columbus
Morrow	Columbus
Perry	Columbus
Pickaway	Columbus
Pike	Columbus
Ross	Columbus
Union	Columbus

Auglaize	Dayton
Champaign	Dayton
Clark	Dayton
Darke	Dayton
Greene	Dayton
Logan	Dayton
Mercer	Dayton
Miami	Dayton
Montgomery	Dayton
Preble	Dayton
Shelby	Dayton

Paulding	Ft. Wayne
Van Wert	Ft. Wayne