

### List of Media Markets and Regions used for Statistics

<b>County</b>	<b>Region</b>	<b>Media Mkt.</b>
Adams	Southwest	Cincinnati
Allen	West	Lima
Ashland	Northeast	Cleveland
Ashtabula	Northeast	Cleveland
Athens	Southeast	Charleston
Auglaize	West	Dayton
Belmont	Southeast	Wheeling
Brown	Southwest	Cincinnati
Butler	Southwest	Cincinnati
Carroll	Northeast	Cleveland
Champaign	West	Dayton
Clark	West	Dayton
Clermont	Southwest	Cincinnati
Clinton	Southwest	Cincinnati
Columbiana	Northeast	Youngstown
Coshocton	Central	Columbus
Crawford	Central	Columbus
Cuyahoga	Northeast	Cleveland
Darke	West	Dayton
Defiance	Northwest	Toledo
Delaware	Central	Columbus
Erie	Northeast	Cleveland
Fairfield	Central	Columbus
Fayette	Central	Columbus
Franklin	Central	Columbus
Fulton	Northwest	Toledo
Gallia	Southeast	Charleston
Geauga	Northeast	Cleveland
Greene	West	Dayton
Guernsey	Southeast	Wheeling
Hamilton	Southwest	Cincinnati
Hancock	Northwest	Toledo
Hardin	Central	Columbus
Harrison	Southeast	Wheeling
Henry	Northwest	Toledo
Highland	Southwest	Cincinnati
Hocking	Central	Columbus
Holmes	Northeast	Cleveland
Huron	Northeast	Cleveland
Jackson	Southeast	Charleston
Jefferson	Southeast	Wheeling
Knox	Central	Columbus
Lake	Northeast	Cleveland

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<b>County</b>	<b>Region</b>	<b>Media Mkt.</b>
Lawrence	Southeast	Charleston
Licking	Central	Columbus
Logan	West	Dayton
Lorain	Northeast	Cleveland
Lucas	Northwest	Toledo
Madison	Central	Columbus
Mahoning	Northeast	Youngstown
Marion	Central	Columbus
Medina	Northeast	Cleveland
Meigs	Southeast	Charleston
Mercer	West	Dayton
Miami	West	Dayton
Monroe	Southeast	Wheeling
Montgomery	West	Dayton
Morgan	Central	Columbus
Morrow	Central	Columbus
Muskingum	Central	Zanesville
Noble	Southeast	Wheeling
Ottawa	Northwest	Toledo
Paulding	West	Ft. Wayne
Perry	Central	Columbus
Pickaway	Central	Columbus
Pike	Central	Columbus
Portage	Northeast	Cleveland
Preble	West	Dayton
Putnam	Northwest	Toledo
Richland	Northeast	Cleveland
Ross	Central	Columbus
Sandusky	Northwest	Toledo
Scioto	Southeast	Charleston
Seneca	Northwest	Toledo
Shelby	West	Dayton
Stark	Northeast	Cleveland
Summit	Northeast	Cleveland
Trumbull	Northeast	Youngstown
Tuscarawas	Northeast	Cleveland
Union	Central	Columbus
Van Wert	West	Ft. Wayne
Vinton	Southeast	Charleston
Warren	Southwest	Cincinnati
Washington	Southeast	Charleston
Wayne	Northeast	Cleveland
Williams	Northwest	Toledo
Wood	Northwest	Toledo
Wyandot	Northwest	Toledo

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<b>County</b>	<b>Media Mkt.</b>	<b>County</b>	<b>Media Mkt.</b>
Athens	Charleston	Marion	Columbus
Gallia	Charleston	Morgan	Columbus
Jackson	Charleston	Morrow	Columbus
Lawrence	Charleston	Perry	Columbus
Meigs	Charleston	Pickaway	Columbus
Scioto	Charleston	Pike	Columbus
Vinton	Charleston	Ross	Columbus
Washington	Charleston	Union	Columbus
Adams	Cincinnati	Auglaize	Dayton
Brown	Cincinnati	Champaign	Dayton
Butler	Cincinnati	Clark	Dayton
Clermont	Cincinnati	Darke	Dayton
Clinton	Cincinnati	Greene	Dayton
Hamilton	Cincinnati	Logan	Dayton
Highland	Cincinnati	Mercer	Dayton
Warren	Cincinnati	Miami	Dayton
Ashland	Cleveland	Montgomery	Dayton
Ashtabula	Cleveland	Preble	Dayton
Carroll	Cleveland	Shelby	Dayton
Cuyahoga	Cleveland	Paulding	Ft. Wayne
Erie	Cleveland	Van Wert	Ft. Wayne
Geauga	Cleveland	Allen	Lima
Holmes	Cleveland	Defiance	Toledo
Huron	Cleveland	Fulton	Toledo
Lake	Cleveland	Hancock	Toledo
Lorain	Cleveland	Henry	Toledo
Medina	Cleveland	Lucas	Toledo
Portage	Cleveland	Ottawa	Toledo
Richland	Cleveland	Putnam	Toledo
Stark	Cleveland	Sandusky	Toledo
Summit	Cleveland	Seneca	Toledo
Tuscarawas	Cleveland	Williams	Toledo
Wayne	Cleveland	Wood	Toledo
Coshocton	Columbus	Wyandot	Toledo
Crawford	Columbus	Belmont	Wheeling
Delaware	Columbus	Guernsey	Wheeling
Fairfield	Columbus	Harrison	Wheeling
Fayette	Columbus	Jefferson	Wheeling
Franklin	Columbus	Monroe	Wheeling
Hardin	Columbus	Noble	Wheeling
Hocking	Columbus	Columbiana	Youngstown
Knox	Columbus	Mahoning	Youngstown
Licking	Columbus	Trumbull	Youngstown
Madison	Columbus	Muskingum	Zanesville

### List of Regions Used for Statistics

<b>County</b>	<b>Region</b>	<b>County</b>	<b>Region</b>
Coshocton	Central	Lucas	Northwest
Crawford	Central	Ottawa	Northwest
Delaware	Central	Putnam	Northwest
Fairfield	Central	Sandusky	Northwest
Fayette	Central	Seneca	Northwest
Franklin	Central	Williams	Northwest
Hardin	Central	Wood	Northwest
Hocking	Central	Wyandot	Northwest
Knox	Central	Athens	Southeast
Licking	Central	Belmont	Southeast
Madison	Central	Gallia	Southeast
Marion	Central	Guernsey	Southeast
Morgan	Central	Harrison	Southeast
Morrow	Central	Jackson	Southeast
Muskingum	Central	Jefferson	Southeast
Perry	Central	Lawrence	Southeast
Pickaway	Central	Meigs	Southeast
Pike	Central	Monroe	Southeast
Ross	Central	Noble	Southeast
Union	Central	Scioto	Southeast
Ashland	Northeast	Vinton	Southeast
Ashtabula	Northeast	Washington	Southeast
Carroll	Northeast	Adams	Southwest
Columbiana	Northeast	Brown	Southwest
Cuyahoga	Northeast	Butler	Southwest
Erie	Northeast	Clermont	Southwest
Geauga	Northeast	Hamilton	Southwest
Holmes	Northeast	Highland	Southwest
Huron	Northeast	Warren	Southwest
Lake	Northeast	Clinton	Southwest
Lorain	Northeast	Allen	West
Mahoning	Northeast	Auglaize	West
Medina	Northeast	Champaign	West
Portage	Northeast	Clark	West
Richland	Northeast	Darke	West
Stark	Northeast	Greene	West
Summit	Northeast	Logan	West
Trumbull	Northeast	Mercer	West
Tuscarawas	Northeast	Miami	West
Wayne	Northeast	Montgomery	West
Defiance	Northwest	Paulding	West
Fulton	Northwest	Preble	West
Hancock	Northwest	Shelby	West
Henry	Northwest	Van Wert	West